Modern Monograms: 1310 Graphic Designs (Lettering, Calligraphy, Typography)

Kiyoshi Takahashi

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Monograms are immensely useful and eye catching visual devices consisting of two or more letters interwoven in artistic harmony. They lend themselves to numerous graphic applications: stationery, fabrics, advertising, book illustration, greeting cards, posters, menus, logos — virtually any project requiring symbolic or high-recognition lettering.

The present volume offers graphic designers an unusually comprehensive collection of contemporary monograms — over 1,300 attention-getting designs, arranged alphabetically for convenience. Each letter of the alphabet is combined with every other letter, creating a versatile archive of monograms in an incredible array of type styles: 3-D, shaded, calligraphic, Gothic, ribbon, block, cartoon, script, Oriental, digital letters, and hundreds of others. Moreover, many monograms appear in more than one style for added flexibility.

In addition to an enormous variety of typefaces, the monograms embody numerous spacing variations: overlapping, interlocking, and various other arrangements that offer the utmost versatility to designers.

You'll also find a useful selection of monograms incorporated into larger illustrations: a necktie, automobile, tote bag, coffee mug, and other familiar objects.

Graphic artists, illustrators, typographers, and students will find this collection indispensable — a nearly inexhaustible array of imaginative lettering configurations, arranged for maximum convenience — ready to solve a myriad of design problems. Best of all, every monogram is royalty-free — ready to use without any prior permission or fee.

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