



Bad Girls Go Everywhere: The Life of Helen Gurley Brown, the Woman Behind Cosmopolitan Magazine

Jennifer Scanlon

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The biography of the revolutionary magazine editor who created the “Cosmo Girl” before *Sex and the City*’s Carrie Bradshaw was even born

As the author of the iconic *Sex and the Single Girl* (1962) and the editor-in-chief of *Cosmopolitan* magazine for over three decades, Helen Gurley Brown (1922–2012) changed how women thought about sex, money, and their bodies in a way that resonates in our culture today. In Jennifer Scanlon's widely acclaimed biography, the award-winning scholar reveals Brown's incredible life story from her escape from her humble beginnings in the Ozarks to her eyebrow-raising exploits as a young woman in New York City, and her late-blooming career as the world's first "lipstick feminist." A mesmerizing tribute to a legend, *Bad Girls Go Everywhere* will appeal to everyone from *Sex and the City* and *Mad Men* fans to students of women's history and media studies.

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