



Theirs Was the Kingdom: Lila and Dewitt Wallace and the Story of the Reader's Digest

John Heidenry

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Theirs Was the Kingdom: Lila and Dewitt Wallace and the Story of the Reader's Digest John Heidenry The history of the *Reader's Digest* discusses the hugely successful magazine's founding, its role as an exporter of popular American culture, and its transformation into a corporate empire.



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