



Integrated Performance Management: A Guide to Strategy Implementation

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Linking various disciplines and management functions, **Integrated Performance Management** provides the reader with a concrete framework to manage organizations successfully. The authors do not isolate a single strategy to manage performance. Instead, the book focuses on a range of strategies providing the reader with an introduction to each one.

The concepts under analysis were developed through intense dialogue with business managers. While maintaining academic rigour, **Integrated Performance Management** presents ideas that students will find relevant outside of the classroom. Postgraduate and MBA students in a range of areas including strategy, accounting, finance, operations management, marketing, leadership and human resource management will find this book useful.

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