



Scientific Publishing: From Vanity to Strategy (Chandos Information Professional Series)

Hans Roosendaal, Kasia Zalewska-Kurek, Peter Geurts, Eberhard Hilf

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Scientific Publishing addresses the issue of business models in scientific publishing and how these relate to the research process (e.g. support or inhibit this process). The researcher is taken as the starting point for the considerations to arrive at a comprehensive description of the publishing process as an integral part of the research process. The properties of different business models are tested against this description, allowing an analysis of the advantages and disadvantages of these models in supporting the research process.

- Examines business models in scientific publishing and how these relate to the research process i.e. support or inhibit the process
- The researcher is taken as the starting point to provide a comprehensive description of the publishing process as an integral part of the research process
- The various scenarios for scientific publishing are discussed and the consequences for stakeholders, such as, Higher Education Institutions and Libraries

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