



# Thonik: I Am Your Type

*Hugues Boekraad*

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## **Thonik: I Am Your Type** Hugues Boekraad

Founded by Thomas Widdershoven and Nikki Gonnissen, Thonik is an award-winning Dutch design studio specializing in visual communication through graphic design. In 2008 the studio attracted international admiration with its design for the visual identity of the Architecture Biennale in Venice; that same year, the studio's first retrospective was held at the Shanghai Art Museum. Famed for its adventurous exploration of a wide array of media, from furniture to ad campaigns, Thonik has created a catchy signature style: clean, bright and bold, with vivid colors and a strong conceptual impact. Working with organizations as diverse as Rotterdam's Museum Boijmans Van Beuningen, the Venice Architecture Biennale, the Amsterdam Public Library, Triodos Bank and the Dutch Socialist Party (SP), Thonik regards every project as an opportunity for experimentation. *Thonik: I Am Your Type* focuses on the studio's innovative and provocative approach, highlighting and analyzing signature projects and presenting design stances that are sure to inspire design professionals and aficionados alike. This publication is published on the occasion of a two-part exhibition at the Institut Néerlandais in Paris.

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