

## **Purchasing and the Management of Materials**

Gary J. Zenz



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Providing the latest information on public purchasing figures and salaries, this edition prepares readers for purchasing in the 90s. Compact yet comprehensive, it offers invaluable guidance in order to prepare for the Certified Purchasing Manager (CPM) exam. Focuses on such critical issues as the effects of global currency fluctuations on purchasing, TQM, ISO 9000 and strategic partnering. Brief, manageable case studies provide an excellent resource for class discussion.

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