



Logo Talks IV (with DVD-ROM)

Xia Jiajia

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Logo Talks IV (with DVD-ROM) Xia Jiajia

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- Featuring more than 1000 of the world's most recognizable corporate logo design projects

A picture is worth a thousand words. That is definitely true when it comes to logo design.

Logo Talks IV offers an incredibly diverse collection of visual trademarks, enabling instant communication between consumers and businesses, creating a unique impact through easily identifiable pictorial representation.

Split into two parts, the book covers 'Case Studies', emphasizing the ideas and concepts behind the final design, and the 'Gallery', which showcases a wealth of contemporary design solutions from design studios all around the world.

In a visual world, logos convey ideas without the need for words; imprinting themselves simply in a rapidly changing, corporate environment where branding is key.

This collection has been meticulously selected and offers more than 1,000 logo design projects from around the world and showcases their practical and diverse applications.

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