



Linking Mission to Money: Finance for Nonprofit Leaders

Allen J. Proctor

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Linking Mission to Money, Allen J. Proctor's second edition of his popular book, helps nonprofit leaders positively impact an organization's mission by achieving financial goals. Being a nonprofit leader, and especially a board member, is a big responsibility. This second edition of Linking Mission to Money ® is full of tools and resources that make that role more manageable and personally rewarding. Allen says "the benefit and the liability of being a board member lies with each member of the board. This book is intended to help volunteers satisfy their commitment by explaining finance as the core of a holistic approach to fulfilling board responsibility." Written specifically for non-financial experts, Linking Mission to Money uses conversational style and short, digestible chapters discussing planning, priorities and sustaining mission through adversity.



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