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*Janey Lee Grace*

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# **YOU are the BRAND: PR secrets to fast-track your visibility and sky-rocket your success**

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In this book, No 1 Bestselling Author, Broadcaster, and Business Coach Janey Lee Grace, who has worked in the media for twenty-five years as well as running her own successful business, reveals how you can achieve the visibility you need to succeed in the modern marketplace by putting **YOURSELF** at the top of your brand. Get clarity on your USP, recognise the importance of creating compelling content, be confident and authentic, and get the inside track on making the right connections with both clients and your community and also producers and journalists. Turn your passion to profits, sky-rocket your visibility, and be inspired by the success stories of others.

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