



Reinventing Communication: A Guide fo Using Visual Language for Planning, Problem Solving, and Reengineering

Lawrence F. Raymond, Larry Raymond

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This book introduces a new concept called visual language, a system of visual symbols that supplements words of communication and analysis and heightens creativity. It shows how visual language helps people communicate on a deeper level, reconcile opposing ideas, and set common objectives. The visual images are tools that help managers, trainers, team facilitators, and many others to renew their organizations, reengineer their processes, align human resources, and operate in a more efficient manner. Learn how other companies have benefitted from using visual language in their organizational activities. Use this book to understand research showing how the sense of sight can help people access visual thinking capabilities and the emotions that affect teamwork. This book shows how anyone can learn how to use visual languages and apply them to personal and professional applications to achieve positive results.

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