



# Progressive Marketing Plan for an Auto Body Shop: A Comprehensive, Targeted Fill-in-the-Blank Template

*Nat Chiaffarano MBA*

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## **Progressive Marketing Plan for an Auto Body Shop: A Comprehensive, Targeted Fill-in-the-Blank Template** Nat Chiaffarano MBA

The Ultimate Custom Designed Marketing Plan!

This 210 page ebook contains the detailed content and out-of-the-box ideas to market and grow a successful Auto Body Shop Company. This ebook marketing and growth plan provides the content needed to become smarter about targeting customers to build a profitable Auto Body shop firm. The fill-in-the-blank format makes it very easy to write the marketing and growth plan, but it is the out-of-the box strategic growth and innovative marketing ideas that will put you on the road to success. It features in-depth descriptions of a wide range of creative products and services, and a comprehensive marketing plan. It also contains an extensive list of Keys to Success, Creative Differentiation Strategies, Competitive Advantages to seize upon, Industry Trends and Best Practices to exploit, Helpful Resources, and Marketing Worksheets. If your goal is to obtain the marketing knowledge, education and original ideas that will improve your chances for profitability and marketing success in an Auto Body Shop business... then this book was written for you

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