Basics Interactive Design: Interface Design: An introduction to visual communication in UI design

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If you want to design successful user interfaces then you need clear and effective visual communication. *Interface Design* will help you achieve this using a range of incisive case studies, interviews with professional designers and clear hands-on advice to help you produce user-focused front-end designs for a range of digital media interfaces.

This book introduces the major elements of graphic design for digital media – layout, colour, iconography, imagery and typography, and shows how these visual communication basics can combine to produce positive interactive user experiences. With practical advice on improving communication between designers and developer, and a tantalizing look at designing interactivity for all five senses, this is a must-have introduction to developing interfaces that users will love.

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