



Tapping the Green Market

Patricia Shanley, Alan Robert Pierce, Sarah A. Laird, S. Abraham Guillén

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Tapping the Green Market Patricia Shanley, Alan Robert Pierce, Sarah A. Laird, S. Abraham Guillén There is a rapidly growing interest in, and demand for non-timber forest products (NTFPs); they provide critical resources across the globe, fulfilling nutritional, medicinal, financial and cultural needs. However, they have been largely overlooked in mainstream conservation and forestry politics. "Tapping the Green Market" explains the use and importance of certification and eco-labelling for guaranteeing best management practices of non-timber forest products in the field.

Using extensive case studies and global profiles of non-timber forest products, this volume not only furthers our comprehension of certification processes but also broadens our understanding of non-timber forest product management, harvesting and marketing. It will prove invaluable for forest managers, policy makers and conservation organizations as well as for academics in these areas.



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